



International Pickleball Cooperative Tournament Corporation (IPCTC) Names New President/Chief Executive Officer

Chevy Chase, Maryland, USA – August 25, 2023 – The International Pickleball Cooperative Tournament Corporation (IPCTC) is proud to announce the appointment of **Mr. Camillo Franchi Scarselli** as the first **President/Chief Executive Officer** for the **IPCTC**.

Mr. Scarselli is currently the CEO & Founder of ATLETICOM srl, a preeminent sports management company headquartered in Roma, Italy. As the Founder of Atleticom srl, the company has been a partner since 2000 to the Olympic Games. Atleticom, under his guidance has been a partner of many Italian sports federations since 2000, to include Federazione Italiana Di Atletica Leggera (FIDAL), Federazione Italiana Rugby (FIR), Federazione Italiana Sport Equestri (FISE), Federazione Motociclistica Italiana (FMI), Italian Federation of Modern Pentathlon (FIPM), Federazione Italiana Scherma (FIS), Federazione Italiana Canoa Kayak (FICK), and Federazione Italiana Pallacanestro (FIP).

Mr. Scarselli is a celebrated author, authoring 6 books over the past 25 years. He has been a major professional management figure in various Olympic and world-championship events, including 2000 & 2012 Olympics, Paralympic Games, Junior Fencing, World & European Fencing Championships.

His professional affiliations include being a member of FIDAL, FIPM, International Association of Golf Tour Operators (IAGTO), Italian Agency for Development Cooperation (AICS), Association of Sports and Leisure Culture (ACSI), Comitato Italiano Sport contro Droga è un'associazione (CISCOD), and others. He is also a member of Reale Circolo Tevere Remo (Rome), Domino Club (Bologna).

Mr. Scarselli as the New President/Chief Executive Officer of the IPCTC will usher in a new sporting organization for pickleball as the head of a global sporting cooperative and oversee all International Pickleball Federation (IPF) sanctioned tournaments.

The International Pickleball Federation (IPF) was created to perpetuate the international growth and development of pickleball. The IPF has expanded membership to over 75 countries. The IPF is working toward the goal of making pickleball a recognized sport by the International Olympic Committee (IOC) by 2032.

The International Pickleball Cooperative Tournament Corporation (IPCTC) was created to provide individual ownership of local community-based cooperative pickleball organizations, operations and complexes. The IPCTC will also manage and conduct all International Pickleball Federation (IPF) Bainbridge Cup sanctioned tournaments and other special events at International Pickleball Athletic and Recreation Complexes (IP-ARCs) worldwide.

Administrator

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