

PRESS RELEASE

July 13, 2023



**International Pickleball Federation
New Executive Vice President, International Competitions and Events.**

Chevy Chase, Maryland, USA – July 13, 2023 – The International Pickleball Federation (IPF) is proud to announce the appointment of **Mr. Luke Burden**, as the **Executive Vice President, International Competitions and Events** for the IPF.

Mr. Burden is currently the Global Brand Manager, Laykold Courts. As the Global Brand Manager, Mr. Burden develops and negotiates partnerships with organizations, tournaments, and events such as Miami Open, US Open, Dallas Open, San Diego Open, ITF, World Tennis Championships, Tennis Canada, PTR, USTA, and the ITA. He also helps develop global strategy and works closely with allied organizations.

As the IPF's EVP for International Competitions and Events, Mr. Burden will develop and oversee the sanctioning of the Bainbridge Cup World Championship Professional-Amateur Tournament Series. He will organize twenty-five (25) regional amateur qualifying tournaments, ten (10) professional qualifying tournaments, four (4) semi-final tournaments and the Bainbridge Cup World Championship, for 2023-2024 season. The Board of Directors welcomes Mr. Burden to the Executive Committee of the Federation.

Admin

Email address: admin@theipf.org