



International Pickleball Federation
New Executive Vice President, International Pickleball Rules

Chevy Chase, Maryland, USA – September 13, 2023 – The International Pickleball Federation (IPF) is proud to announce the appointment of **Ms. Sandra “Joy” Paul** as the **Executive Vice President, International Pickleball Rules** for the IPF.

Ms. Joy retired as a Certified Executive Pastry Chef two years ago, then moved to Puerto Penasco, Mexico where she picked up a pickleball paddle for the first time. It was an easy transition with her tennis background since 9 years old. With numerous local pickleball players in Penasco, she formed the first official pickleball league of the city. The **Pickleball Puerto Penasco League** is currently working with local tourism offices to help make this city a pickleball destination and also to put pickleball paddles in the hands of the local residents who want to learn how to play.

As the **EVP, International Pickleball Rules** for the IPF, Ms. Joy will be responsible for developing and maintaining of the International Pickleball Rulebook. She will be working in tandem with the EVP, Institute; the EVP, Tournament Certification; and the EVP, Equipment Certification.

The Board of Directors welcomes Ms. Joy to the Executive Committee of the Federation.

Title: Karen Long, Secretary

Email address: secretary@theipf.org